



INTEGRATION
OF IMMIGRANTS
PROGRAMME

2007 - 2012

Mapping Immigrant Business in Auckland: Images and Patterns in a Diver-city

**Paul Spoonley
Carina Meares
Avril Bell
Robin Peace**

**SAANZ, Dunedin
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Integration of Immigrants Programme 2007-2012

Objective 1 (Jacques Poot)

- Are there particular entry effects for immigrants (earnings, labour force participation, un/under-employment)?
- Do these effects constitute “scarring” (convergence or a persistent gap)?
- Does self-employment/entrepreneurship have positive outcomes for immigrants?

- 1996, 2001, 2006 Census
- Winkelmann and Winkelmann
- Mincer-type regression re earnings in terms of human capital variables

Integration of Immigrants Programme 2007-2012

Objective 2 (Paul Spoonley)

- What are the experiences of immigrant families and households in relation to labour market participation and business activity?
- What strategies do they adopt in relation to paid/unpaid work, entrepreneurship, saving behaviour, investment?
- How significant/important are ethnic sub-economies/networks/precincts or transnational linkages?
- What is the nature/size of ethnic economic networks/enclaves and what are the spill-over effects?

(Team: P. Spoonley, R. Bedford, E. Ho, R. Peace, A. Bell)

- 2001-2006 Census
- Surveys
- LisNZ data
- Case studies

Ethnic Precincts: Research Timeline

- 2006 Initial survey of Northcote
- 2007 Integration of Immigrants Programme
- 2008 International network participation
(Jan Rath/IMES)
- 2009 Surveys/recording

Racialization and Public Spaces

The city plays an increasingly significant role in conceptualising these dynamics [cultural contact]. In this sense the multiculturalism of the cities of the twenty-first century is both demographically and politically challenging.

Michael Keith, 2005



Character of Multiculturalism

- Voluntarism of ethnicity/ethnic precincts
- Geographies of visibility
 - Incorporation
 - Licensed
 - Excluded
 - Assimilated

(Kymlicka, Parekh)
- Transnationalism/globalised networks of exchange and allegiance
- Deliberative democracy to negotiate political options/settlement of city (Keith)



Ethnic Precincts



- Co-location of business activities
- Specific sites and dense activities

Social Embeddedness

Immigrant entrepreneurs participate in ethnic networks that contribute to business operations

- Reduce transaction costs
- Gain privileged access to certain resources
- Less governed by external incentives/practices/regulation

J. Rath, 2007

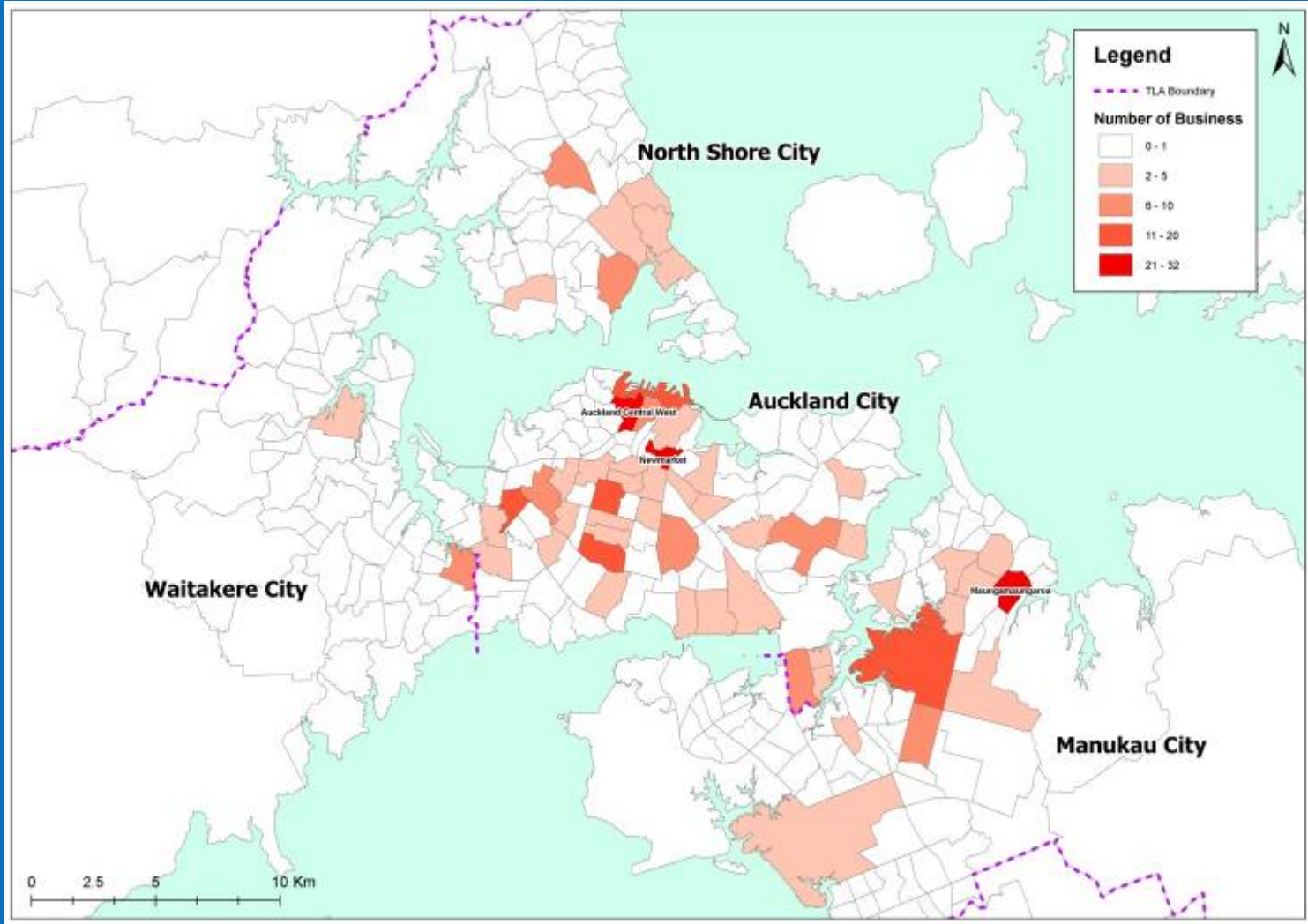


Research and Policy Questions

Ethnic Precincts

- Are they evidence of parallel communities that might inhibit social integration?
- Are they evidence of low quality outcomes and poor economic incorporation?





Northcote Ethnic Precinct

68 Retail Businesses	Chinese	Other Asian	Other
Food	30	7	1
Chains (ASB, Woolworths)	-	-	6
Medical (Pharmacy, Traditional Medicine, Dr Surgery, Optician)	2	-	2
Other - Real Estate	(6)	-	(9)
Photography/video	4	-	1
Miscellaneous	1	-	3
English Language School	2	-	-
Hair Salons/Clothing/Jewellery	5	1	2
	44 (65%)	8 (12%)	15 (22%)

Meadowlands Ethnic Precinct

80 Retail Businesses	Chinese	Other Asian	Other
Food	30	8	1
Chains (Banks, Real Estate)	1	-	4
Medical	5	-	-
Other (Finance, Travel, Internet Café)	13	-	1
Photo/video	1	-	-
Miscellaneous (Bar, Entertainment)	5	3	2
English Language School/Tuition	1	-	-
Hair Salons/Clothing/Jewellery	4	1	-
	60 (75%)	12 (15%)	8 (10%)







**DON'T BE THE NEXT
HANDBAG THEFT VICTIM**
請不要成為下一個受害者
소매치기를 방지 하려면...

	<p>Lock your doors first 進入車內第一時間先鎖上車門</p> <p>승차후 바로 모든 문들을 잠금 주십시오</p>
	<p>Then put your handbag down 確定車門上鎖後才將手提袋放好</p> <p>貴重품을 내려놓기 전 모든 것이 확실하 잠겼는지 다시 확인하십시오</p>
	<p>To prevent it being snatched 不然的話...</p> <p>그래야 소매치기를 방지 할 수 있습니다</p>





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- Dentist
- McMECTING ZONE
- SLP Computer go to L
- SONDSVILLE PHARMACY
- 煥青大正
- Space 6
- 모드니식품
- UNCLE TUNG Chinese Restaurant & Takeaway ETO
- 水晶屋 WOODS & STOKES
- 祥順藥業店
- CHOI'S BBQ

CHOI'S BBQ
→



Research Issues and Questions



- Self-employment as a product of blocked options
- Positive economic and social outcomes?



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<http://newsettlers.massey.ac.nz/>



Population
Studies
Centre



Migration
Research Group
The University of Waikato

